



# Duathlon Series Sponsorship Draw

Win a naming rights package worth \$2000 for only \$100 per entry



Triathlon Victoria, in partnership with four member clubs, stage a four race Duathlon series between July and October. The 2014 series will consist of the Brooks Sprint Series and the SCODY Dash series. The races, held on the Yarra Boulevard in Richmond, have competitor numbers between 150-200 per race.

RACE	CLUB	DATE	OTHER DETAILS
1	Bayside Triathlon Club	Sunday 6th July	
2	Hawthorn Triathlon Club	Sunday 17th August	
3	Melbourne Triathlon Club	Sunday 14th September	National Qualifier
4	Yarra Triathlon Club	Sunday 5th October	State Championships

The DUATHLON SERIES SPONSORSHIP DRAW provides your business with the opportunity to win a naming rights package to one of the four races valued at \$2000.

The naming rights package includes:

- Organisation name used in race promotion, e-news, social media and on the day race announcing
- Opportunity to set up a stall and promote products/services at the race
- Opportunity to present prizes to winners on the day
- Opportunity to promote your organisation over the PA during the race with the race announcer

Investment of \$100 (plus GST) secures your business:

- A chance to win one of four \$2000 naming rights packages
- Opportunity to put flyers and discount vouchers into competitor race kits
- Opportunity to have logo displayed on the Triathlon Victoria Duathlon page as an event partner with a link to your organisation website

The draw will allow each party four chances to be awarded the naming right sponsor of one of the four races and will be drawn in the following order - MTC, Yarra, Bayside, Hawthorn. A sponsor cannot be awarded the naming right of more than one of the four races. The sponsorship cannot be awarded to a sponsor that conflicts with our series partners - Brooks, SCODY, Features, PhysioHealth. Entries close Friday 27th June.

**ENTRIES NOW OPEN**



For further information:  
Jo Wotton  
9598 8686  
[membership@trivic.org.au](mailto:membership@trivic.org.au)

