

**TRIATHLON WESTERN AUSTRALIA
SUSTAINABLE SPORT POLICY**



POLICY NAME:	SUSTAINABLE SPORT POLICY
POLICY AREA:	BOARD CHARTER
DATE APPROVED:	SEPTEMBER 2009
POLICY REPLACED:	NEW POLICY
LAST REVIEW DATE:	JANUARY 2013

THE POLICY AND GUIDELINES

PURPOSE:

The sport of triathlon is an outdoor sport in which all members participate within the natural environment. Through this policy, Triathlon Western Australia aims to promote environmentally sustainable practices to ensure that as a sport we meet the social, cultural, economical and ecological responsibilities for our needs and for those of future generations.

Triathlon WA acknowledges the current global challenges in terms of environment and natural resources and we recognise our part in reducing our resource use, and ecological footprint by the most effective and efficient sustainable practice(s).

Triathlon WA aim to demonstrate leadership in environmental sustainable development within the sporting industry and will work towards delivering environmentally sustainable outcomes across all areas of our sport.

Triathlon WA will work towards a sustainable future by partnering with other organisations within the sporting industry, government, community and industry that encourage and adopt similar practices in environmental sustainability

Triathlon WA will aim to raise awareness, increase education and common sense about environmental sustainability and will endeavor to foster sustainable values and principles to all staff, Board members, volunteers, members, participants and corporate organisations involved in the sport of triathlon.

PRINCIPLES:

The following principles underpin the TWA Environmental Sustainability Policy in undertaking our commitment towards environmental sustainability in sport:

- TWA will incorporate sustainability principles into the strategic direction of the sport and at all levels of decision making within TWA
- TWA will identify alternative and sustainable courses of action to minimize triathlon's environmental impact
- TWA will endeavour to create and promote an environmentally sustainable and responsible culture across the triathlon and multisport community
- TWA will endeavour to set sustainable and feasible targets to reduce the environmental impact and use of resources that is affected by the sport of triathlon
- TWA will commit to continually improve on environmental sustainability performance
- TWA will aim to make the members and general public aware of their own responsibilities to promote environmental sustainability

TRIATHLON WESTERN AUSTRALIA SUSTAINABLE SPORT POLICY



Triathlon WA will endeavor to undertake to reduce our ecological footprint using the SSEM Best Practice Model of a Nine Phased Approach of sustainable event management. Best practice principles will include sound planning, efficient implementation, review and then continual improvements.

These nine phases include:

LAYING THE GROUNDWORK:

1. Creating Sustainable Commitment & Strategy
2. Sound Management
3. Site Selection and/or construction

MAKING IT HAPPEN:

1. Site, Venue and Office Management
2. Community and Supply Chain
3. Transportation and Accommodation
4. Catering, Food and Beverage

TELLING PEOPLE:

5. Marketing and Communication
6. Athlete and Public Engagement

ROLES AND RESPONSIBILITIES:

The Triathlon WA Board will “oversee the environmental sustainable practices” across Triathlon WA.

The Triathlon WA Board will advise members, clubs and race directors on matters of strategic and operational significance relevant to environmental sustainability.

The Executive Director will be responsible for:

- Implementing environmental sustainable practices in business and event operations;
- Ensuring that staff understand their responsibilities with respect to environmental sustainable practices in the workplace;
- Developing an environmental aware culture within the organisation and office environment.

The Triathlon WA Board and Executive Director will coordinate and facilitate the auditing and monitoring of our environmental sustainable practices and will publicise these to our members on an annual basis in the Annual Report.